

Voynovskaya Nastia. "The Fantastic Designs of 'Hair Wars'," The New Yorker, March 19, 2018.

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Photograph by Kwame Brathwaite for The New Yorker

Three decades ago, a crew of hair stylists, led by David Humphries, began flaunting their most fantastic designs at night clubs around Detroit. "Hair Wars"—equal parts performance art and promotion—is still going strong; it arrives at moma PS1 on March 18. Among the participants is Joanne Petit-Frère (modelling her own creation, above). Her portrait was taken by Kwame Brathwaite, whose Afrocentric vision helped to pioneer the "Black Is Beautiful" movement, in the nineteen-sixties.

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Philip Martin Gallery 2712 S. La Cienega Blvd., Los Angeles, CA 90034
(310) 59-0100 www.philipmartingallery.com